PI SCHOOL

ADC★E

Workshop 1 | Rome
28 - 30 March 2019

Creative Incubator

After a very successful 1st edition, the ADCE is proud to launch the 2019 Creative Incubator in partnership with Pi School.

The brief for this year's 3 module programme is:
Define a creative standard, a process that enables upcoming generations to use creativity and design to apply solutions to real-world problems that go beyond communication campaigns. Transforming ideas into high impact and purposeful actions.

The programme aims to unleash the power of creativity to make more sustainable and resilient contributions to society.
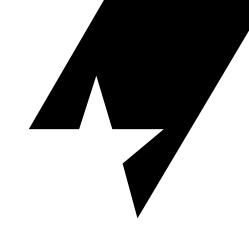
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Format
- 3 incubators x 2.5 days
- Handover of the results from group to group, from session to session
- Start Up attitude
- Consultative approach
- Transformation driven
- Innovation and Technology facing
- Interactive Workshops, mentorships, masterclasses, lectures & labs

Trainers & Mentors
Jamshid Alamuti / CEO & Co-founder, Pi School
Conn Bertish / Founder, Cancer Dojo
Rey Andrade / Creative Director, 72andSunny
Axel Quack / Strategy Director, Frog Design

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Who should attend
Mid to senior-level professionals from any department of a creative organization.

Location
Pi School
Via Indonesia 23
00144 Rome

Date and time
Thu, 28 March - 13:00 - 19:00
Fri, 29 March - 9:00 - 18:00
Sat, 30 March - 9:00 - 18:00 /
                          Dinner 19:00 - 22:00

Fee
Full Fee: 2750€
Scholarship Fee: 550€
(there are 30 scholarships available)
ADCE Member Scholarship Fee: 495€
(10% extra discount for ADCE members)

Registration is also open for:
Barcelona, 6-8 June 2019
Berlin, 5-7 September 2019

Full program description:
https://pischool.link/apply-creative-incubator-2019

for more information, contact:
merce@adceurope.org

* Includes lunch. Space limited to 30 participants. Registration fee does not include program travel or accommodation costs. Prices are without VAT (exemption is applicable for certain EU countries).