



ADC*E Awards '19

*The Best of
European Design
& Advertising*

Winners 2019



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Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1.Film&Radio	TV/Cinema Commercials	Hope	Sra Rushmore, SA	International Committee for the Red Cross	Spain
1.Film&Radio	Any Other	The Uncensored Playlist	DDB Group Germany	Reporters Without Borders	Germany
2.Print&Outdoor	Poster Advertising	The Land of Free Press	TBWA\Helsinki	Helsingin Sanomat	Finland
2.Print&Outdoor	Magazine & Trade Advertising	Highlight the Remarkable	DDB Group Germany	STABILO International GmbH	Germany
3.Interactive & Mobile	Websites	FishAct - Stop overfishing	Mutabor Design GmbH	FishAct	Germany
3.Interactive & Mobile	Websites	Digital Marketing Conference	Possible Moscow	Digital Marketing Conference	Russia
3.Interactive & Mobile	Mobile Apps – utility, brand-led, non-profit	A Touch of History	Jung von Matt/ Limmat	Samsung Schweiz	Switzerland
3.Interactive & Mobile	Mobile Apps – utility, brand-led, non-profit	The Voice of Voices	McCann Worldgroup Italy	Centro Clinico NeMO	Italy
3.Interactive & Mobile	Social Media Campaigns	No Need to Fly – Around the World in Germany	Ogilvy Germany	Deutsche Bahn	Germany
3.Interactive & Mobile	Social Media Campaigns	The Uncensored Playlist	DDB Group Germany	Reporters Without Borders	Germany
4.Graphic Design	Graphic Communication	Fonts for Freedom	Serviceplan Germany	Reporters Without Borders	Germany
4.Graphic Design	Editorial Design - Book, Magazine, Corporate Publication, Annual Reports	Teatro Municipal do Porto	Studio Eduardo Aires, S.A	Porto City Theatre	Portugal
4.Graphic Design	Illustration and Photography	Hands	CHINA	Cervezas Alhambra	Spain
4.Graphic Design	Packaging	Bloomy Days “Flowers Talking”	Heimat Berlin	Bloomy Days	Germany

Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4.Graphic Design	Motion Graphics	OP+	Tolm	Estonian Public Broadcasting	Estonia
4.Graphic Design	Spatial / Experiential Design	The Shortcut Billboards	Serviceplan Germany	BMW AG	Germany
4.Graphic Design	Spatial / Experiential Design	Scars of Democracy	Serviceplan Germany	Stroke Art Fair GmbH	Germany
4.Graphic Design	Any other	Dot Mini. The First Smart Media Device for the Visually Impaired.	Serviceplan Germany	DOT Inc.	Germany
5.Promotions & New Media	Promotions	Deisel Go With The Fake	Publicis Italy - Publicis New York	Diesel	Italy
5.Promotions & New Media	Live Stunts	Deisel Go With The Fake	Publicis Italy - Publicis New York	Diesel	Italy
5.Promotions & New Media	New Use of Media	The Land of Free Press	TBWA\Helsinki	Helsingin Sanomat	Finland
5.Promotions & New Media	New Use of Media	Fresh Prints	McCann	Aldi	Spain
6.Integration & Innovation	Integrated Campaigns	Viva La Vulva	AMVBBDO	Essity Bodyform/ Libresse	United Kingdom
6.Integration & Innovation	Social Responsibility Campaigns -Brands	The Land of Free Press	TBWA\Helsinki	Helsingin Sanomat	Finland
6.Integration & Innovation	Public Service & Charity Campaigns	The Uncensored Playlist	DDB Group Germany	Reporters Without Borders	Germany
6.Integration & Innovation	Content Ideas	The Uncensored Playlist	DDB Group Germany	Reporters Without Borders	Germany
6.Integration & Innovation	Creative Strategy	Viva La Vulva	AMVBBDO	Essity Bodyform/ Libresse	United Kingdom

Grand Prix

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1.Film&Radio	Online/Viral Videos	Viva La Vulva	AMVBBDO	Essity Bodyform/ Libresse	United Kingdom

European Star

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5.Promotions & New Media	New Use of Media	The Land of Free Press	TBWA\Helsinki	Helsingin Sanomat	Finland

Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1.Film & Radio	TV/Cinema Commercials	Go With The Flaw	Publicis Italy	Diesel	Italy
1.Film & Radio	TV/Cinema Commercials	Jackie	Publicis Italy	Heineken	Italy
1.Film & Radio	Online/Viral Videos	The Time We Have Left	Leo Burnett Madrid	Pernod Ricard	Spain
1.Film & Radio	Animated, VFX & 3D - Computer generated, innovation in film	Start the Dance	DDB Spain	Samsung & United against ALS	Spain
1.Film & Radio	Any Other	Animated Artworks	Eat, Sleep + Design	Upon You Records	Germany
2.Print & Outdoor	Poster Advertising	ReArranged	Scholz & Friends Berlin GmbH	Berliner Philharmoniker	Germany
2.Print & Outdoor	Poster Advertising	Remember Me	BBDO Duesseldorf GmbH; Proximity GmbH	Alzheimer Research Initiative	Germany
2.Print & Outdoor	Poster Advertising	Koshogo	Leo Burnett Moscow	Kloop	Russia
2.Print & Outdoor	Poster Advertising	This is Yota	Friends Moscow	Yota	Russia
2.Print & Outdoor	Newspaper Advertising	Fresh Prints	McCann	Aldi	Spain
2.Print & Outdoor	Newspaper Advertising	Temporary	Lumir Kajnar	Economia, a.s.	Czech Republic
2.Print & Outdoor	Magazine & Trade Advertising	No Need to Fly – Around the World in Germany	Ogilvy Germany	Deutsche Bahn	Germany
2.Print & Outdoor	Mailings (one-to-one printed campaigns / mailings)	Beware of Bots	Possible Moscow	Skillbox	Russia
3.Interactive & Mobile	Websites	Kopke, since 1638.	Bürocratik	Sogevinus	Portugal

Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
3.Interactive & Mobile	Social Media Campaigns	Open Shelves	Wavemaker Hungary	Writer's Store Budapest	Hungary
3.Interactive & Mobile	UX/UI Design	Hi Fly	Bürocratik	Hi Fly	Portugal
3.Interactive & Mobile	Any Other	No Need to Fly – Around the World in Germany	Ogilvy Germany	Deutsche Bahn	Germany
3.Interactive & Mobile	Any Other	Alphaputt	Sennep	Sennep Games	United Kingdom
4.Graphic Design	Graphic Communication	Out With It	Jónsson & Lemacks	The Icelandic Red Cross and Mental Health Alliance	Iceland
4.Graphic Design	Editorial Design - Book, Magazine, Corporate Publication, Annual Reports	Dinamo Magazine	Rubio y del Amo	Murcia City Hall	Spain
4.Graphic Design	Editorial Design - Book, Magazine, Corporate Publication, Annual Reports	Zumtobel Group Annual Report 2017/2018	Sagmeister & Walsh	Zumtobel Group	Austria
4.Graphic Design	Corporate Brand Identity -Corporate ID, Logos, Lettering	PAL - Phase Alternating Line	Mutabor Design GmbH	PAL – U-Werk Karoline GmbH	Germany
4.Graphic Design	Corporate Brand Identity -Corporate ID, Logos, Lettering	Amos Rex	Werklig	Amos Rex	Finland
4.Graphic Design	Illustration and Photography	Scars of Democracy	Serviceplan Germany	Stroke Art Fair GmbH	Germany
4.Graphic Design	Illustration and Photography	Bergen	Depot Branding Agency	Bergen	Russia
4.Graphic Design	Packaging	Le Beck's: The Legendary Beer Can	Serviceplan Germany	Anheuser-Busch InBev Germany Holding GmbH	Germany
4.Graphic Design	Motion Graphics	Sila Sveta for Times Square EDITION	Sila Sveta	EDITION Hotels	Russia

Silver

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4.Graphic Design	Spatial / Experiential Design	Más allá de 2001: Odiseas de la inteligencia	Prodigioso Volcán	Fundación Telefónica	Spain
4.Graphic Design	Spatial / Experiential Design	The Macallan Visitor Experience	Atelier Brückner GmbH	The Edrington Group	Germany
4.Graphic Design	Spatial / Experiential Design	Meyeloma	Ogilvy	AIL and Takeda	Italy
4.Graphic Design	Any other	Gaillimh	Unthink	Galway 2020	Ireland
4.Graphic Design	Any other	The Navigate Poster	Leo Burnett Moscow	McDonald's	Russia
5.Promotions & New Media	Promotions (Campaigns for promotion sales)	No Need to Fly – Around the World in Germany	Ogilvy Germany	Deutsche Bahn	Germany
5.Promotions & New Media	Promotions (Campaigns for promotion sales)	AI Versus	Voskhod	TV Rain	Russia
5.Promotions & New Media	Ambient Media (Campaigns in public spaces)	Nolla - The Zero Cabin	TBWA\Helsinki	Neste	Finland
5.Promotions & New Media	Live Stunts	#checkthesack	Serviceplan Austria	tipp3	Austria
5.Promotions&New Media	Events	Deisel Go With The Fake	Publicis Italy - Publicis New York	Diesel	Italy
6.Integration & Innovation	Integrated Campaigns	Deisel Go With The Fake	Publicis Italy - Publicis New York	Diesel	Italy
6.Integration & Innovation	Integrated Campaigns	Sé Más Viejo	CHINA	Adolfo Dominguez	Spain
6.Integration & Innovation	Social Responsibility Campaigns -Brands	Forte Femme	Voskhod	ForteBank	Russia
6.Integration & Innovation	Social Responsibility Campaigns -Brands	Sé Más Viejo	CHINA	Adolfo Dominguez	Spain

Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
6.Integration & Innovation	Public Service & Charity Campaigns	World Cleanup Day 2018	Zavod BBDO / Let's Do It Foundation	Let's Do It Foundation	Estonia
6.Integration & Innovation	Public Service & Charity Campaigns	Koshogo	Leo Burnett Moscow	Kloop	Russia
6.Integration & Innovation	Best Use of Technology	Dot Mini. The First Smart Media Device for the Visually Impaired.	Serviceplan Germany	Dot Inc.	Germany

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1.Film&Radio	TV/Cinema Commercials	Phenomenon Favorit	Young & Rubicam Prague	National Technical Museum Prague	Czech Republic
1.Film&Radio	TV/Cinema Commercials	Metalheads	Grabarz & Partner	Volkswagen	Germany
1.Film&Radio	TV/Cinema Commercials	Choose moustaches (Elige bigotes)	LOLA MullenLowe	Pescanova	Spain
1.Film&Radio	Online/Viral Videos	#nomoreemptydesk	DLVBBDO	Milan	Italy
1.Film&Radio	Online/Viral Videos	HOPE	Sra. Rushmore & Blur	International Committee of the Red Cross	Spain
1.Film&Radio	Online/Viral Videos	Parents On Pornhub	VMLY&R Vienna	Sextalks - Rat auf Draht	Austria
1.Film&Radio	Online/Viral Videos	Koshogo	Leo Burnett Moscow	Kloop	Russia
1.Film&Radio	Animated, VFX & 3D - Computer generated, innovation in film	Christmas doesn't need much. Only love.	Serviceplan Germany	Penny-Markt GmbH	Germany
1.Film&Radio	Animated, VFX & 3D - Computer generated, innovation in film	First Christmas	Jung von Matt/Donau	Erste Group Bank AG	Austria
1.Film&Radio	Radio Commercials	Audio Studio – The Radio Experiment	Café Communications	Porsche Hungaria Kereskedelmi Kft.	Hungary
1.Film&Radio	Radio Commercials	The War Siren Test	Jung von Matt/Limmat	Amnesty International Switzerland	Switzerland
1.Film&Radio	Radio Commercials	Miriam's Story	DDB Wien	Caritas Vienna	Austria
2.Print&Outdoor	Poster Advertising	No Need to Fly – Around the World in Germany	Ogilvy Germany	Deutsche Bahn	Germany
2.Print&Outdoor	Poster Advertising	The Art of Delivering Art	Ruf Lanz	Welti-Furrer Fine Art Transport	Switzerland

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
2.Print&Outdoor	Poster Advertising	Bushe	Suprematika	Bushe	Russia
2.Print&Outdoor	Poster Advertising	Layered	Voskhod	Ural Music Night	Russia
2.Print&Outdoor	Poster Advertising	The Navigate Poster	Leo Burnett Moscow	McDonald's	Russia
2.Print&Outdoor	Digital Screens – Non-static outdoor advertising	Museum of Technology – Work and Production in the Process of Change	Wien Nord NOW	Museum of Technology Vienna	Austria
2.Print&Outdoor	Digital Screens – Non-static outdoor advertising	The Building Sized Wave	Partners	Visit Portugal	Portugal
2.Print&Outdoor	Newspaper Advertising	Remember Me	BBDO Duesseldorf GmbH; Proximity GmbH	Alzheimer Research Initiative	Germany
2.Print&Outdoor	Newspaper Advertising	ReArranged	Scholz & Friends Berlin GmbH	Berliner Philharmoniker	Germany
2.Print&Outdoor	Newspaper Advertising	Customer for 100 years	Ruf Lanz	Swiss Life	Switzerland
2.Print&Outdoor	Newspaper Advertising	Sé Más Viejo	CHINA	Adolfo Dominguez	Spain
2.Print&Outdoor	Magazine & Trade Advertising	Heinz. Without E.	VMLY&R Vienna	The Kraft Heinz Company	Austria
2.Print&Outdoor	Magazine & Trade Advertising	The PowerPoint Landscapes	Ruf Lanz	Business Seminar Hotel Hof de Planis	Switzerland
2.Print&Outdoor	Mailings (one-to-one printed campaigns / mailings)	Heinz. Without E.	VMLY&R Vienna	The Kraft Heinz Company	Austria
2.Print&Outdoor	Mailings (one-to-one printed campaigns / mailings)	Grisons Golf Forte 45'000	Jung von Matt/ Limmat	Graubunden Ferien	Switzerland
3.Interactive & Mobile	Websites	Dot Lung	Sofia Papadopoulou	Dot Lung	Greece

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
3.Interactive & Mobile	Websites	ByAksel	Skogen	Aksel Jermstad	Norway
3.Interactive & Mobile	Websites	I type NY	Groznov	Groznov	Russia
3.Interactive & Mobile	Social Media Campaigns	Help for Help	BBDO Berlin GmbH	Stiftung Menschen fuer Menschen	Germany
3.Interactive & Mobile	Social Media Campaigns	Say it with Sky	Serviceplan Germany	Sky Deutschland Fernsehen	Germany
3.Interactive & Mobile	Social Media Campaigns	Russian Yoga School	Zebra Hero	Committee Against Torture	Russia
3.Interactive & Mobile	Social Media Campaigns	Loud against Nazis “#unfollowme. The hashtag against hate.”	HEIMAT, Berlin, achtung!, Hamburg, bleech, Berlin...	Laut gegen Nazis	Germany
3.Interactive & Mobile	Social Media Campaigns	The Social Media Sitter	Jung von Matt/Limmat	Ibis/Accor Hotels Switzerland	Switzerland
3.Interactive & Mobile	Social Media Campaigns	This is Yota	Friends Moscow	Yota	Russia
3.Interactive & Mobile	Social Media Campaigns	The Voice of Voices	McCann Worldgroup Italy	Centro Clinico NeMO	Italy
3.Interactive & Mobile	UX/UI Design	Kopke, since 1638.	Bürocratik	Sogevinus	Portugal
3.Interactive & Mobile	UX/UI Design	Plastic Website	Plastic	Plastic	Spain
3.Interactive & Mobile	UX/UI Design	Heart of Iceland	Gagarín	Thingvellir National Park	Iceland
3.Interactive & Mobile	UX/UI Design	A Touch of History	Jung von Matt/Limmat	Samsung Schweiz	Switzerland
3.Interactive & Mobile	UX/UI Design	Nauxui.com the worst UX website ever	Veeam	Veeam	Russia

Nominations

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3.Interactive & Mobile	Any Other	The Uncensored Playlist	DDB Group Germany	Reporters Without Borders	Germany
3.Interactive & Mobile	Any Other	Beware of Bots	Possible Moscow	Skillbox	Russia
3.Interactive & Mobile	Any Other	Putin turns on the Rain	Voskhod	TV Rain	Russia
3.Interactive & Mobile	Any Other	AI Versus	Voskhod	TV Rain	Russia
3.Interactive & Mobile	Any Other	Faces of Freedom	Triad Advertising	Pernod Ricard Slovakia	Slovakia
4.Graphic Design	Graphic Communication	Musa - No Labels "tolerância"	comOn	MUSA	Portugal
4.Graphic Design	Graphic Communication	PAL - Phase Alternating Line	Mutabor Design GmbH	PAL – U-Werk Karoline GmbH	Germany
4.Graphic Design	Graphic Communication	Aquality	Depot Branding Agency	Self Club	Russia
4.Graphic Design	Graphic Communication	Iminente Festival	Solid Dogma	Iminente	Portugal
4.Graphic Design	Editorial Design - Book, Magazine, Corporate Publication, Annual Reports	YUCA. Sound Alibi & Time Issue	Carles Murillo	Yuca Magazine	Spain
4.Graphic Design	Editorial Design - Book, Magazine, Corporate Publication, Annual Reports	Pamplona's Commonwealth of Municipalities Annual Report	Errea Comunicación	Mancomunidad de la Comarca de Pamplona	Spain
4.Graphic Design	Editorial Design - Book, Magazine, Corporate Publication, Annual Reports	LOREAK Travel series	Pensando en Blanco	LOREAK	Spain
4.Graphic Design	Editorial Design - Book, Magazine, Corporate Publication, Annual Reports	Lugares. Vari Carames	desescribir	Fabulatorio	Spain
4.Graphic Design	Corporate Brand Identity -Corporate ID, Logos, Lettering	Discovering Hands - The Blind See More	Grey Germany / KW43 BRANDEDESIGN	Discovering Hands	Germany

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4.Graphic Design	Corporate Brand Identity -Corporate ID, Logos, Lettering	Mural Art Park	Brandon Archibald	USAI Investments	Ukraine
4.Graphic Design	Corporate Brand Identity -Corporate ID, Logos, Lettering	Ekies All Senses Resort	Semiotik Design Agency	Ekies All Senses Resort	Greece
4.Graphic Design	Illustration and Photography	The Art of Delivering Art	Ruf Lanz	Welti-Furrer Fine Art Transport	Switzerland
4.Graphic Design	Illustration and Photography	No Animal Takes Pleasure in Suffering	Ruf Lanz	Foundation “Tier im Recht”	Switzerland
4.Graphic Design	Illustration and Photography	Birdman	TS/D Agency	VidaBirdman	Ukraine
4.Graphic Design	Illustration and Photography	32nd Opera and Dance Season for Teatre Principal	Studio Roses	Teatre Principal	Spain
4.Graphic Design	Packaging	Vi Novell 2018	Atipus	Celler Masroig	Spain
4.Graphic Design	Packaging	Adaras Organic Wine	Maba	MGWines	Spain
4.Graphic Design	Motion Graphics	Flavour Explorer	Jónsson & Lemacks	Fish Market	Iceland
4.Graphic Design	Spatial / Experiential Design	Our Sea	Possible Moscow	Bloknot Anapa	Russia
4.Graphic Design	Spatial / Experiential Design	Amos Rex	Werklig	Amos Rex	Finland
4.Graphic Design	Any other	Alphabet	Jónsson & Lemacks	TypoCraftHelsinki	Iceland
4.Graphic Design	Any other	JB Restaurant Book	Futura DDB d.o.o.	Restavracija “JB” Janez Bratovž, s.p.	Slovenia
5.Promotions & New Media	Promotions (Campaigns for promotion sales)	Minus 33%	BPCS	Eta Kamnik	Slovenia

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5.Promotions & New Media	Ambient Media (Campaigns in public spaces)	Engraved Memories	Havas Geneva	Action Innocence	Switzerland
5.Promotions & New Media	Ambient Media (Campaigns in public spaces)	Beware of Bots	Possible Moscow	Skillbox	Russia
5.Promotions & New Media	Ambient Media (Campaigns in public spaces)	The War Siren Test	Jung von Matt/Limmat	Amnesty International Switzerland	Switzerland
5.Promotions & New Media	Live Stunts	Faultier	thjnk Zürich AG	Edelweiss Air AG	Switzerland
5.Promotions & New Media	Live Stunts	The War Siren Test	Jung von Matt/Limmat	Amnesty International Switzerland	Switzerland
5.Promotions & New Media	Events	ŠKODA - Stained Glass Car	Boys + Girls	ŠKODA Ireland	Ireland
5.Promotions & New Media	Events	Benefits & Emotions	Windfor's	Benefits - Risk Management & Insurance Company	Georgia
6.Integration & Innovation	Integrated Campaigns	No Need to Fly – Around the World in Germany	Ogilvy Germany	Deutsche Bahn	Germany
6.Integration & Innovation	Integrated Campaigns	Fonts for Freedom	Serviceplan Germany	Reporter Without Borders	Germany
6.Integration & Innovation	Integrated Campaigns	Musa	comOn	Musa	Portugal
6.Integration & Innovation	Integrated Campaigns	Minus 33%	BPCS	Eta Kamnik	Slovenia
6.Integration & Innovation	Integrated Campaigns	Unhashtag Vienna	Wien Nord NOW	Vienna Tourist Board	Austria
6.Integration & Innovation	Integrated Campaigns	The real-life Escape Room	Agencija 101	Unicef Slovenija	Slovenia
6.Integration & Innovation	Integrated Campaigns	Dze_Georgian Project	Windfor's	American Friends of Georgia	Georgia

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
6.Integration & Innovation	Integrated Campaigns	Where You Belong	Friends Moscow	Utair Airlines	Russia
6.Integration & Innovation	Social Responsibility Campaigns -Brands	Eco Parking	Havas PR	Hyundai	Spain
6.Integration & Innovation	Social Responsibility Campaigns -Brands	Engraved Memories	Havas Geneva	Action Innocence	Switzerland
6.Integration & Innovation	Social Responsibility Campaigns -Brands	The Room	DDB Group Italy	IKEA	Italy
6.Integration & Innovation	Social Responsibility Campaigns -Brands	Excuses	Coming Soon	Josefinas	Portugal
6.Integration & Innovation	Social Responsibility Campaigns -Brands	Crossability	Partners	Associação Salvador	Portugal
6.Integration & Innovation	Social Responsibility Campaigns -Brands	Kvartiroteka	Instinct (BBDO Group)	IKEA	Russia
6.Integration & Innovation	Public Service & Charity Campaigns	Fake Romani Experiment	TBWA\Helsinki	Diak (Diaconia University of Applied Science)	Finland
6.Integration & Innovation	Public Service & Charity Campaigns	Closer Than You Think - UN Women Iceland	Pipar\TBWA	UN Women Iceland	Iceland
6.Integration & Innovation	Public Service & Charity Campaigns	Dze_Georgian Project	Windfor's	American Friends of Georgia	Georgia
6.Integration & Innovation	Public Service & Charity Campaigns	The Voice of Voices	McCann Worldgroup Italy	Centro Clinico NeMO	Italy
6.Integration & Innovation	Content Ideas	El Legado de Strelka	DDB Spain	Audi	Spain
6.Integration & Innovation	Best Use of Technology	No Need to Fly – Around the World in Germany	Ogilvy Germany	Deutsche Bahn	Germany
6.Integration & Innovation	Best Use of Technology	Audi E-xperience	Prophets	D'ieteren - Audi Import	Belgium

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
6.Integration & Innovation	Best Use of Technology	Putin turns on the Rain	Voskhod	TV Rain	Russia
6.Integration & Innovation	Best Use of Technology	AI Versus	Voskhod	TV Rain	Russia
6.Integration & Innovation	Best Use of Technology	Footballpen	Havas Germany / Düsseldorf	radio.de GmbH	Germany
6.Integration & Innovation	Best Use of Technology	Utair “Dream Destination Experiment”	Friends Moscow	Utair Airlines	Russia
6.Integration & Innovation	Creative Strategy	Benefits & Emotions	Windfor’s	Benefits - Risk Management & Insurance Company	Georgia