CORE

NEW COLLECTION

COOC world of details



Dooq Details proudly unveils the "Core" collection at Milan Design Week in iSaloni, Pavilion 18 B11.

This bold reimagining of brutalist architecture, infused with a distinctly feminine sensibility, showcases the brand's renowned commitment to exploring duality. The collection merges stark, industrial textures with elements of softness and curvature to redefine modern spaces.

Among the standout pieces is the **Colin Armchair**, which combines comfort and style with its fully upholstered top and elegant nickel legs, embodying the collection's theme of strength paired with softness. The **Carmel Modular Couch** redefines versatility, offering endless configurations that adapt effortlessly to any setting, proving that functional design can also be exquisitely beautiful.

The **On the Rocks Table** makes a dramatic statement with its massive, sculpted travertine base. The rough edges of the stone contrast vividly with the sleek, polished nickel, creating a striking focal point in any room. Complementing this, the **Cindy Dining Chair** offers a fully upholstered design that brings luxurious comfort and refined aesthetics to dining environments.

A special highlight is the **Milano Dining Table**, a collaborative creation with Theia Tiles. This piece features a collection of bespoke, handmade tiles designed by the acclaimed Studiopepe, paired with a substantial travertine top. The Milano Dining Table not only serves as a functional piece but also as a testament to craftsmanship and design collaboration.

With "Core," Dooq Details continues to push the boundaries of design, blending rugged architectural elements with refined, graceful details to create a collection that's not just seen but felt, making its debut at one of the most prestigious design events in the world.





carmel modular couch

The Carmel Modular Couch marks a significant milestone for Dooq Details, as our first-ever modular sofa. After nearly a year of research and development, Carmel emerges as a true innovation in both design and functionality. Composed of 12 distinct modules, this versatile piece offers endless configuration possibilities, adapting seamlessly to any space or lifestyle. With its bold yet inviting design, Carmel transforms the concept of seating into a dynamic and creative experience, combining unmatched comfort with striking aesthetics. This modular sofa sets a new standard for versatility and style in contemporary living.







milano

The Milano Table, created in collaboration with Theia Tiles, is a celebration of craftsmanship and geometry. Fully handmade, this striking piece combines lacquered wood with meticulously crafted terracotta tiles. Its hexagonal base is clad in a harmonious arrangement of three distinct tile models, reflecting a balance of artistry and precision. The round tabletop complements the bold base, while the true centrepiece lies in the table's feet, designed as a focal point that commands attention. The Milano Table is more than furniture—it's a statement of form, texture, and timeless design.





on the rocks center table

A harmonious exploration of contrasts, the On-the-Rocks Table embodies the duality of an imagined future. Rooted in the organic yet reaching toward the sleek sophistication of modern design, this piece is a sculptural art form in itself. The hand-hammered travertine top evokes natural textures and raw beauty, while the nickel base bring a polished, futuristic elegance. Designed not merely as a functional object, but as a statement to be admired and enjoyed, On-the-Rocks invites a dialogue between the tactile and the refined, merging timeless craftsmanship with avant-garde artistry.





colin armchair

Rooted in the spirit of Organic Modernism from the 1970s, the Colin Armchair invites a moment of pause and serenity. Designed to embrace the body in comfort, this armchair reimagines the balance of form and function, encouraging relaxation in solitude or togetherness. Its sculptural silhouette highlights the interplay of soft, rounded solid wood legs and plush, inviting upholstery. A celebration of organic shapes and natural materials, Colin evokes a sense of quiet elegance while creating a space to unwind, reflect, and simply be.







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marlon

Marlon by Pietro Franceschini. When pure geometry meets soft curves, something sculptural and sensual comes out. A fine dialogue between oversized legs and clean lines takes place in this piece upholstered in mohair velvet. Marlon is edgy and elegant at the same time, letting the dilemma between 'contemporary' versus 'classical' fall apart.



About the brand:

Born in Portugal, Dooq is a design company dedicated to celebrate the luxury of living. Creating designs that stimulate the senses, which conceptual approach is inspired on the unexpected meeting of opposites.

Our studio focuses on an extensive research of details together with a vast iconographic research of art and design, creating an everevolv- ing language that emphasizes first of all the small singularities.

We seek to find balance in contrasting concepts, creating pieces where feminine meets masculine, small meets large, soft meets solid and past meets present allowing the new to blossom.

Sensual materials like velvet, rope, straw and glass are combined with robust materials such as copper, marble, brass and wood expressing this duality in our studio's distinctive pieces.

Applying the technological expertise of a country leader in craftmanship in combination with the creativity of great designers, allows to create objects with an uncensored aesthetic where each piece has its own reason to exist.

Dooq is all about pursuing elegance with audacity and devotion, crossing the boundaries between art and design.

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