

TURISMO DE
PORTUGAL



Curricular Plan 2023

**TECHNOLOGICAL SPECIALIZATION PROGRAMME
– LEVEL 5 –**

HOSPITALITY OPERATIONS MANAGEMENT



HOSPITALITY OPERATIONS MANAGEMENT

INDUCTION PROGRAM

Total	
Tourism & Hospitality	20
Communication Skills & Storytelling	20
Hospitality and Touristic Information	60
Accommodation Service.....	50
Total	150

TECHNOLOGICAL SPECIALIZATION PROGRAM

Course Category	Course	Contact Hours			ECTS Credit
		Classroom	Practice	Total	
Generic and Scientific	English.....	25		25	1½
	Creativity & Personal Development.....		25	25	1½
	Business initiative & Entrepreneurship.....	10	15	25	1½
	Generic and Scientific Total	35	40	75	4½
Technological	Foreign Language II Applied to Accommodation Management ^A	10	15	25	1½
	Ethics & International Business Protocol.....	10	15	25	1½
	Information Technologies – Introduction to Management.....		25	25	1½
	Leadership, Management & Team Motivation.....	10	15	25	1½
	Accessible Tourism.....	10	15	25	1½
	Hygiene & Safety – Accommodation.....	25		25	1½
	Hospitality Trends.....		25	25	1½
	Hotel Design & Facilities Management.....		50	50	3
	Introduction to Property Management System.....		50	50	3
	Accommodation Techniques.....		25	25	1½
	Sales Strategies in Front Office.....		50	50	3
	Cleaning & Maintenance Standards in Housekeeping.....		25	25	1½
	Hotel Entertainment.....		50	50	3
	Technological Total	65	360	425	25½
	Overall Total	100	400	500	30

Company Training	Curricular Internship.....		500	500	18
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Course Category	Course	Contact Hours			ECTS Credit
		Classroom	Practice	Total	
Generic and Scientific	English.....	25		25	1½
	English Language – Communication Skills.....	10	15	25	1½
	Entrepreneurship – Business Planning.....	10	15	25	1½
	Generic and Scientific Total	45	30	75	4½
Technological	Foreign Language II – Culture & Traditions ^B	10	15	25	1½
	Arts ^C		25	25	1½
	Sustainable & Responsible Tourism.....	25		25	1½
	Staffing & Career Management.....	25		25	1½
	Tourism & Digital Marketing.....	20	30	50	3
	Information Technologies – Accommodation Management.....		25	25	1½
	Economic & Financial Analysis in Hospitality.....	20	30	50	3
	Housekeeping Management.....		50	50	3
	Revenue & Commercial Management.....		50	50	3
	Games & Role-Plays Applied to Hotel Management.....		25	25	1½
	Accommodation Management.....		50	50	3
	Hospitality Events Management.....	10	15	25	1½
	Technological Total	110	315	425	25½
	Overall Total	155	345	500	30