

utu.  
lamps





## **UTU Soulful Lighting Debuts the Flow Collection at Maison et Objet 2025**

**Hall 6, Stand J29 | 16th–21st January 2025**

UTU Soulful Lighting is thrilled to unveil its latest innovation, the Flow Collection, at Maison et Objet in Paris this January. Sharing a booth with Mambo Unlimited Ideas, UTU invites visitors to experience a dynamic and joyful new chapter in its lighting design journey.

### **The UTU Soulful Lighting Philosophy**

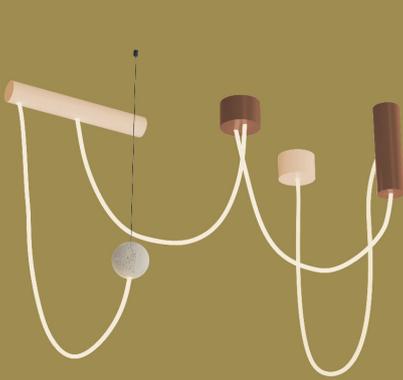
Rooted in Portugal's rich tradition of craftsmanship, UTU Soulful Lighting creates more than just lighting; it creates an atmosphere. Each piece is thoughtfully designed to resonate emotionally, blending art, function, and individuality. With a commitment to high-quality materials, intricate detailing, and bold aesthetics, UTU lighting transforms residential and commercial spaces alike.

### **Key aspects of UTU's design philosophy:**

- Emotional Resonance:** Lighting that connects on a deeper level, creating warmth and personality.
- Artisanal Craftsmanship:** Handmade designs that celebrate traditional techniques and Portuguese heritage.
- Aesthetic Versatility:** Bold, unique shapes paired with vibrant colour palettes for diverse interior styles.

### **Visit Us at Maison et Objet 2025**

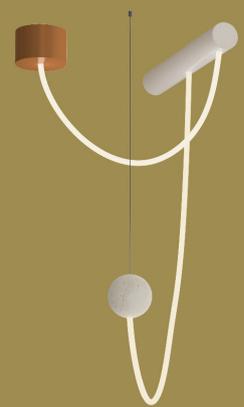
Join UTU Soulful Lighting at Hall 6, Stand J29, to explore the Flow Collection and experience its artistry and innovation firsthand. Whether you're an architect, interior designer, or design enthusiast, Flow offers a fresh perspective on lighting as a statement of individuality and creativity.



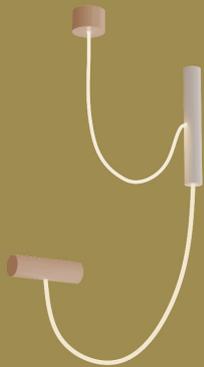
flow



flow I



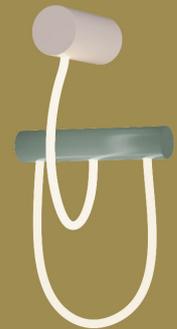
flow II



flow III



flow wall I



flow wall II



flow wall II



flow table



flow floor

The Flow Collection marks a bold step forward for UTU Soulful Lighting, drawing inspiration from the playful spirit of 1970s postmodernist design. This vibrant collection features suspension lamps, wall lamps, table lamps, and floor lamps, each crafted to bring warmth, personality, and creativity to any space.

Flow is distinguished by its handmade metal structures, available in over 20 customisable colours, offering a perfect match for various interiors. It also introduces a groundbreaking innovation for UTU—the use of LED hoses, departing from traditional lamp bulbs. This modern detail enhances the collection's fluidity and energy efficiency while maintaining the brand's soulful essence.

With its playful elegance and artistic craftsmanship, Flow bridges fun and sophistication, making it an expressive lighting solution for contemporary living.



## Play family

Utu Soulful Lighting, unveils the newest addition to its lighting collection - Play Lamps. The idea behind the creation of the Play family was to introduce a sculptural yet fun piece resembling a mobile art sculpture, including the always warming and comforting ambient light coming from the opaque glass globes. Part ambient light, part artwork, Play lamps will highlight any space in all the right ways. As it is custom in Utu's collection, Play is fully customizable in all its parts, allowing it to adapt perfectly to each project and space.



### About Utu Soulful Lighting:

Utu soulful lighting is the response to an urge to create lighting solutions which enrich spaces with individuality and meaning.

Born from the creative hub Mambo Unlimited Ideas, Utu presents a versatile lighting collection, with pieces holding quite distinct characters and for different uses, including suspension, table, floor and wall lamps in a wide range of possible finishings.

We produce unique, quality products – while our work draws inspiration from every corner of the globe, it nevertheless remains rooted in local knowledge and crafts expertise. Utu's growing international presence reflects our approach and reputation: we offer unique products and a dedicated team ready to collaborate with professionals worldwide.

We believe that lighting contributes tremendously to how one experiences spaces, as it is able to, very efficiently, influence the perception and appearance of what surrounds us; to shift sensations and feelings.

We welcome you to our world, where creativity, quality and reliability are the guidelines.

---

For further information, please visit [www.utulamps.com](http://www.utulamps.com)

Follow on social media with #utulamps

Share and post on Instagram: @utulamps

Share and like on Facebook: [www.facebook.com/utulamps](http://www.facebook.com/utulamps)

Share on Pinterest: @utulamps

Press contact: Rita Ramos  
press1@mambofactory.pt  
+3512181333391