

loyal future insights



jump
your
business
into the
future



about

loyal future insights

Understanding the ecosystem and the drivers of change are key to providing insightful and transformative advice.

We're listening to the businesses of the future so that we understand the prospective dynamics of business, policy and behavior. The advisor of the future is also to be disclosed in the future insights. Every month, loyal ecosystem team members will explore the unknown with the collaboration of ten future-driven minds.

loyal ecosystem

Loyal is an ecosystem of advisory services directed to future led organizations that seek transformational change to adapt and thrive into the 21st century.

A go to one-stop-shop for fast-paced organizations to softland or expand in Europe.

content

1 What is the future of business?

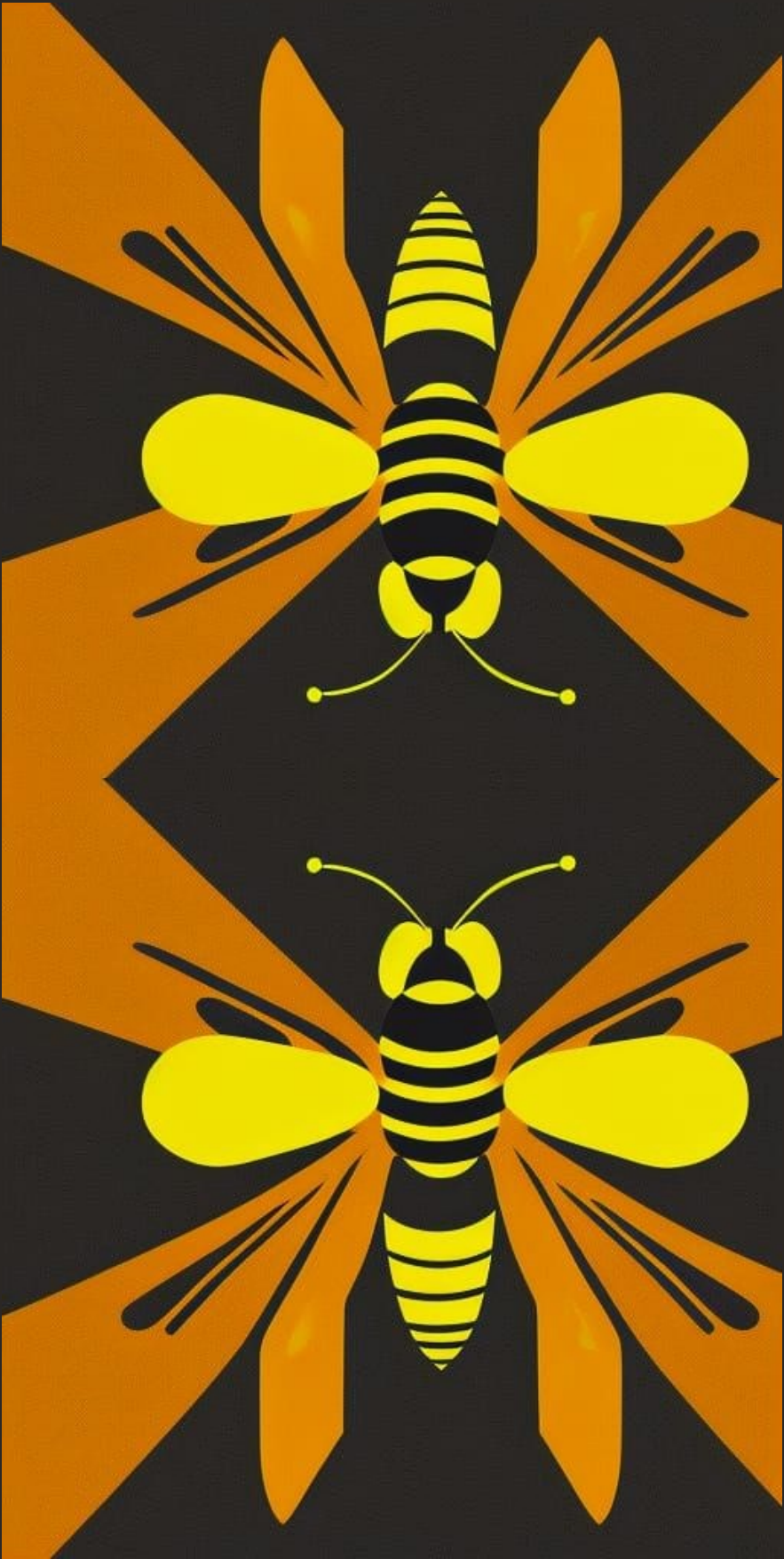
2 What is the future of policy?

3 What is the future of behavior?

4 Who is the consultant of the future?

what
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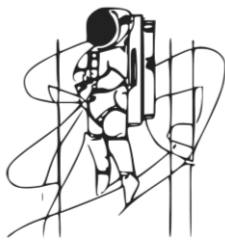




Earth Calling

the Space Architects

The use of sustainable materials and building techniques is attracting more and more attention, as well as the need to rethink our resources management and urban planning.



Because of this, space exploration and technology will play an increasingly important role in tomorrow's architecture.

From smart buildings to vertical cities and space-based solar power, the space industry has yet to unleash its full potential in terms of environmental perspectives and sustainable discoveries.

Me, Myself and AI

As science and technology continue to evolve, the ability to design products specifically tailored to individuals' needs will increase. The development of new technological fields - from AI (Artificial Intelligence) to genetic engineering and cryptocurrency – combined with changes in consumers' behaviors will lead companies to invest in the development and implementation of highly-personalized products and services.

And as personalization increases, this will in turn generate new innovations for these businesses to take advantage of.



Immune

Systems Thinking

By leveraging the body's immune system to aim directly at diseased cells, immunotherapy provides a highly tailored approach that uses the body's own immune system.

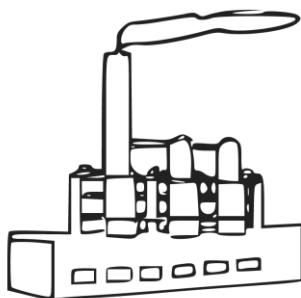


Because it is individual specific, the principles of immunotherapy can serve as a valuable lesson to businesses which strive to provide a personalized experience to their customers while minimizing any negative impact on the overall customer experience.

Third

Industrial Revolution

Jeremy Rifkin's concept of "third industrial revolution" brings about new realities and possibilities to the futures of work and business.

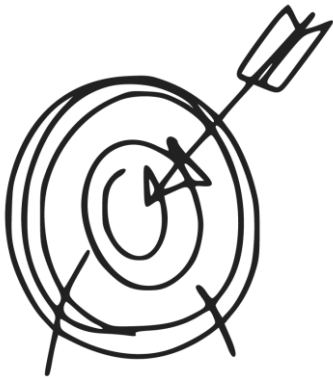


The proliferation of communication technologies and the increased use of digital platforms will deeply rearrange society as we know it.

Business leaders will need to account for shifts of power – from centralized systems to individuals – and new sustainability paths – in the ways we collaborate and share resources – when planning for the future.

Core is Hardcore

The overwhelming volume of information available can distract from what truly matters - laying the foundation for success from the very beginning.



To stay ahead of competition and create something truly innovative, you must be willing to invest in the necessary resources - including time, money, and human capital.

By taking a step back and focusing on the basics, a company can ensure it has a strong foundation for success as it's the beginning of the process that sets the stage for what's to come.

Like a Founder

Thinking as founders, in the sense of adopting the mindset of a starting business, is what is needed for business leaders looking to stay ahead in the coming years.

As start-up companies have the advantage of being agile to quickly respond to change, thinking as founders allows for a more dynamic and flexible approach to business.

By embracing this mentality, you can cultivate a forward-thinking and adaptable mindset to drive growth and success in a rapidly changing business landscape.



what
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Ockham's Razor for Business

A key barrier to young entrepreneurs seeking to enter the business world is that of the policy-landscape complexity.

Although much is done in terms of support and programs to assist young generations with new business ideas, policymakers and regulators need to address the simplification of the systems and processes in place for business creation and development.

Simplifying regulations with an Ockham's razor for businesses will allow increased entrepreneurship as well as improved compliance.



Make Room for the Smaller Ones

Regulators need to ensure small and emerging companies have access to the necessary resources to bring new ideas and innovations to the market.



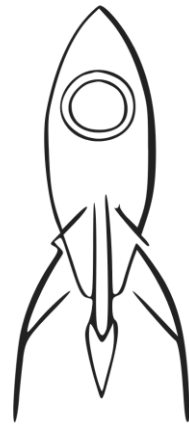
By reducing barriers to entry and making resources more accessible, policymakers will allow entrepreneurs and small companies to have the opportunity to compete and thrive, leading to a more dynamic and competitive marketplace which in turn will help to drive economic growth and create new jobs.

iRight to Space

Policy makers and regulators worldwide need to design legal frameworks and create regulations to guarantee an individual right to space - where individuals can access, use, and explore outer space in the same way governments and corporations currently are.

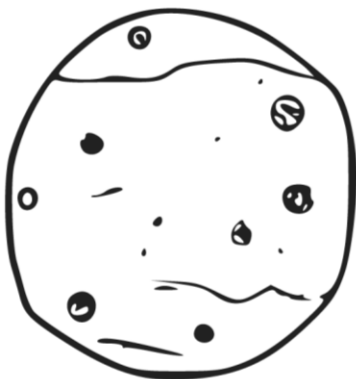
This would increase innovation and economic growth and allow for greater diversity of players in the space industry.

More competition will arise and therefore, better services and products.



Space as a Resource

Viewing space as a resource will require significant changes in international law and regulation.



This could unlock numerous opportunities in a range of industries - including space tourism, communication services, remote sensing, scientific research, and energy production.

To take advantage of these opportunities, entrepreneurs and business leaders need to closely monitor developments in space resource utilization and be proactive in pursuing partnerships and collaborations in this growing field.

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Bees as Pets

As pollination is a key part of the earth's and humanity's sustainability – because it is central to the reproduction and growth of many of the world's crops – and as some bees are a central pillar to this process, we must identify ways of stopping the decrease of bees' populations, sooner than later.

“Adopting” bees as pets – in the sense of caring for them and incorporating their needs in our daily lives – could become standard practice if we want to preserve biodiversity, food security, and the overall sustainability of the planet.



Design to Last

The growing consumer awareness around sustainability and the growing knowledge of environmentally conscious practices are leading to a shift away from disposable products towards products that are built to last.

Investing in durable and environmentally responsible products not only protects the planet but also enhances your company's image and reputation, and therefore investments, offering a strong competitive advantage in the market.



Break Free

In the face of a rapidly globalizing world and job market, companies are presented with a unique set of challenges, including heightened competition and cultural uniformity. For business leaders, embracing autonomy and taking control of their company's future is the key to unlocking the limitless possibilities of a globalized business landscape.

This includes allowing for your team to break free within the set boundaries of your business, otherwise nothing will prevent them from finding this freedom elsewhere in the globalized world.



Xenoarchaeology

While some view space debris as mere trash, it should be seen as a critical aspect of space operations.

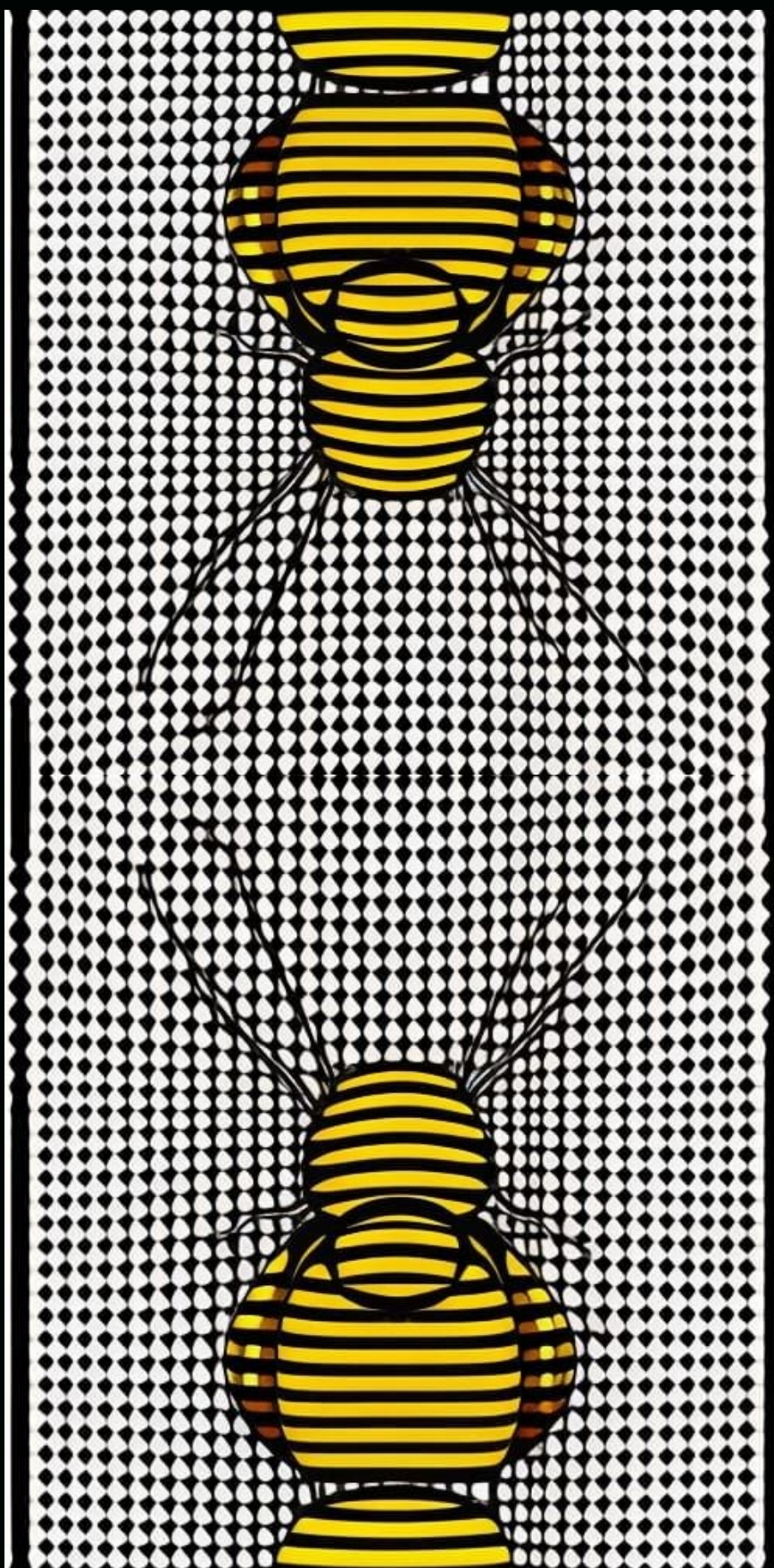


The companies contributing to space debris are the same ones relying on continued space operations, creating an opportunity for them to take responsibility for their space waste.

We must adopt a more “environmentally” conscious approach in space, or in the future humanity risks being correlated only to their space trash by xenoarchaeologists.

who
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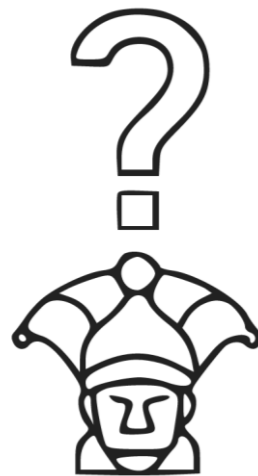


Master of Questions

As the world embraces AI (Artificial Intelligence) and ML (Machine Learning) technologies, the role of the consultant of the future becomes crucial in bridging the gap between data, technology, and people.

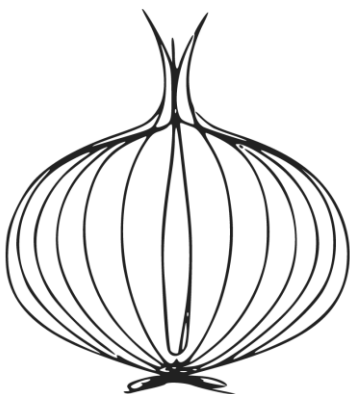
To navigate the vast amounts of information available and provide meaningful value to their clients, consultants of tomorrow must become Masters of Questions.

Possessing the ability to identify and ask the right questions to drive correct outcomes.



Less Layers

As complexity increases, consultants will need to remember their first aim is to provide clear-cut solutions to their clients.



The goal is for consultants to solve clients' problems in an easy, layer-less, manner and not bring about more difficulties or complexity. The consultant of tomorrow can use a multidisciplinary approach combined with honest conversations to ensure they identify and fill in exactly what is missing for their client – be it a specific license or permit, a skill or a software, a distributor or a supplier.

Admit is not Defeat

It is important for consultants to be honest and transparent about their own limitations and admit when they are not the best fit for a particular task.



This builds trust and ensures clients receive the right knowledge, resources, and support within a given project or request.

By combining both specialization and a broad understanding, through collaboration and transparency, consultants will deliver the best possible results for their clients.

Don't (just) Advise

Although giving advice will continue to have relevance, the consultant of tomorrow needs to bring a combination of technical expertise, creativity, empathy, and ethical responsibility to the client's table.

By doing so, they will be well-positioned to help clients navigate a rapidly changing business landscape and achieve success in the years to come.

With these skills and attributes, the consultant of the future will be a valuable partner to clients and play a critical role in shaping the future of business and society.



lyl.fi ed #8 future thinkers





Brian J. Esposito | Founder of Esposito Intellectual Enterprises

Founder & President of Esposito Intellectual Enterprises, a holding company with over 20 years of work, business startups, and investments.

Barriers are actually opportunities that people want us to see, notice and address.

Christoph Bamann | CEO of Vyoma Space

Business making means creating an impact within a short time frame and addressing the pressing problems.

An Astrodynamics Specialist and a Co-founder of Vyoma, who knows how to track space debris with laser focus having developed these capabilities together with ESA.



Eran Blachinsky | Co-CEO of Better Juice

Inventor scientist and entrepreneur, holds Ph.D and MBA in the Biology field. Established Better Juice and developed a juice sugar reduction solution.

We see more and more scarcity of food and to feel all the people we will need more accurately processed food.

Marissa Cuevas Flores | CEO of Microterra

The food industry is drastically linked to agricultural industry and to climate change, thus the way we produce food can be a great leverage to regenerate our ecosystems.

An entrepreneur, environmental advocate, and engineer, who leads a group of talented and passionate people to use Biotech and Food Science to create circular economy solutions for the AgSector.



Michael Gordon | CEO of Blue Tree Tech

Business leader, skilled at managing multidisciplinary teams, driving growth and developing new markets in the food & beverages Industry. Holds a BA in business and communication, MBA focused on marketing, and a BSc in the Faculty of Agriculture, Food and Environment from the Hebrew University.

The biggest factor in every equation is how to educate everyone when it comes to wellbeing and environment.



Roc Vinas | CEO of Citring

Enthusiast entrepreneur based in Barcelona with more than 13 years of experience leading high-tech Start Ups in different fields from MedTech to Hardware. Passionate about innovation, sports, and nature.

In a world of short-term trends, it is mandatory to create strong value propositions to have success in the long run. This is not the faster route, nor the easier, but probably the safer.

Simon Gwozdz | CEO of Equatorial Space

Everyone is realizing that you can no longer put away the space axis and it is an essential service and capability that all countries would like to foster.

A Techstars-backed founder of a startup that builds safe, affordable and simple rocket systems for space access.



Veronica La Regina | CEO of Nanoracks Space Outpost Europe srl

Loves to bridge business with humankind advancement at the global level.

Space is no longer only for Space advancements; Space is for Earth and beyond!

Władysław Kastory | Founder of Beeazy

Bees and plants are the foundation of the world's food pyramid, and their extinction would trigger a disastrous chain reaction in nature.

A young social entrepreneur that would like to change the world and will fight for his ideas, who has broad knowledge and is more of a generalist than specialist.



Wojciech Szalsa | Cancer Researcher

A young scientist who investigates novel targeted anticancer therapies. He analyses the effects of electromagnetic field on the expression of cancer-related antigens.

Future of oncology relies on targeted therapy.

Digvijay Singh | Team Member at Loyal Ecosystem

Process and data-focused consultant at Loyal Ecosystem with experience in Machine Learning and Deep Learning techniques, working for continuous challenges that enhance my learning curve.

Co-founded two technology startups, solid expertise in Transformation, Strategy and Technology Operational Excellence, and with a never fading curiosity to dive into the available data, interpret it, search for patterns and trends, and build predicting models that could indicate new insights.





Julie De Nève | Team Leader at Loyal Ecosystem

With knowledge in Life and Social Sciences and a deep interest in understanding the complex ecosystem of connections that make up our surrounding world. As a stakeholder management consultant, the aim is to participate in the co-creation of Innovation and Sustainability projects by applying novel consulting approaches.

Mafalda Henriques | Behavior Partner at Loyal Ecosystem

Founder and Managing Partner at Loyal Ecosystem. Keen to invest, partner with and/or advise businesses and business-oriented people that are result driven, common good committed and holistic-intelligence based.



Pedro Pires | Business Partner at Loyal Ecosystem

Entrepreneur, Advisor, Investor and a Martial Arts and Self-Defense Instructor. Founder and Managing Partner of Loyal Ecosystem, a future-led advisory decentralized company that helps innovative organizations to soft land or expand in Europe. Pedro is Industry Agnostic and loves to swing between a Helicopter View and Deep Dive, Zooming Out and Zooming In.

Sofia Cartó | Policy Partner at Loyal Ecosystem

Founder and Managing Partner of Loyal Ecosystem. Leads policy driven challenges where the ability to understand regulations and engage stakeholders is key. Senior Policy and Stakeholders Management Consultant, with Reputation and Crisis Management experience.



Valentin Kranz | Business Connector at Loyal Ecosystem

Business Connector & Senior Consultant at Loyal Ecosystem. Blockchain Advocate. Founder at Buenatura. Investor. Connecting Businesses and People globally. Looking to partner with and invest in impact driven companies. Passionate about Blockchain and new economies.

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